

FILE

fashion calendar 1971

31st year • issued weekly

JUNE 14

JANUARY							MAY							SEPTEMBER						
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31							30	31						26	27	28	29	30		
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28							27	28	29	30				24	25	26	27	28	29	30
MARCH							JULY							NOVEMBER						
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APRIL							AUGUST							DECEMBER						
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18	19	20	21	22	23	24	18	19	20	21	22	23	24	19	20	21	22	23	24	25
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ruth finley, publisher tr 9-2343 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher

WEEK ENDING FRIDAY, JUNE 11, 1971

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
June 10	7:00 A.M., MILLIKEN BREAKFAST SHOW, Waldorf-Astoria, Grand Ballroom		
Thursday June 10 9:00 A.M. Breakfast	PREVIEW: LATE FALL- WINTER COLLECTION Knitted sweaters and sportswear by Edie Gladstone for Jane Irwill, in Du Pont "Orlon" acrylic and "Wintuk" yarns of "Orlon". By invitation. Contact: 244-7120.	JANE IRWILL & DU PONT CO.	DU PONT FASHION THEATRE 4TH FL. EMPIRE STATE BLDG.
Thursday June 10 10:30 A.M.	PRESS PREVIEW: FUR FASHIONS Showing of fur fashions for press and buyers. By invitation. (Note change of date.) Contact: Lillian Shockley, LA. 4-0105.	H.B.A. FUR CORP.; ANNE KLEIN	350 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday June 10 12:00 Noon Luncheon	FALL FUR COLLECTION Furs by Barlan, Stephen Burrows, Carol Horn, Zandra Rhodes, and Adri. Show at 1:00. By invitation. Thereafter by appointment in showroom, 7th floor. Contact: Miss Ray, LO. 5-6033 or LO. 5-4529.	BARLAN (333 SEVENTH AVENUE)	PENN GARDEN HOTEL GRAND BALLROOM
Thursday June 10 2:30 P.M.	FUR PREVIEW FOR PRESS AND BUYERS "Swakara and Broadtail Launching" -- (Buses leave at 1:45 from 31st St. and 7th Ave.) By invitation. Contact: Patricia Milgram, 688-6900.	SWAKARA	QUEEN ELIZABETH II PIER 92 (52ND STREET)
Thursday June 10 3:00 P.M. Cocktails	PRESS PREVIEW OF NEW WIG FASHIONS "Concept '72" -- introducing a new line of wigs and a new concept. Showing at 4:00. (Note change of place.) By invitation. Publicity: Renée Melzer, Triton Advg., 661-4140.	CAROUSEL FASHIONS, INC. (270 MADISON AVENUE)	ST. REGIS HOTEL VERSAILLES ROOM
June 10	4:30 P.M., MILLIKEN AFTERNOON SHOW, Waldorf-Astoria, Grand Ballroom.		
Thursday June 10 5:30 P.M.- 7:30 P.M.	SLIDE PRESENTATION FOR THE TRADE For designers, cutters, furriers, by invitation. (Press Show, Monday, June 14 at 5:30 P.M., Cocktails). Contact: Jane Kaufmann, MU. 6-7000.	SAGA MINK	420 LEXINGTON AVENUE J. WALTER THOMPSON (RM.A)
Friday June 11	FALL MILLINERY AND ACCESSORIES Leather, suede and furs in millinery, accessories. Contact: 565-3450.	YOUTIQUE BY MISS ALICE FOR WINTER FASHIONS	15 WEST 39TH STREET SHOWROOM - 11TH FLOOR
June 11	7:00 A.M., MILLIKEN BREAKFAST SHOW, Waldorf-Astoria, Grand Ballroom.		
Friday June 11 9:30 A.M.	PRESS PREVIEW: FALL-WINTER FURS Fur collections by Christian Dior Furs, Miss Dior Furs, Christian Dior Monsieur, Laurence Kaye. By invitation. Beginning Monday, June 14, daily at 10:30 and 2:30, by appointment. Contact: 695-8340.	CHRISTIAN DIOR FURS; LAURENCE KAYE FURS	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

THE NEW YORK COUTURE BUSINESS COUNCIL
FIFTY-SEVENTH SEMI-ANNUAL NATIONAL PRESS WEEK - June 13-17, 1971

Unless otherwise noted, all showings are held in the New York Hilton Hotel, 52nd Street and Sixth Avenue. By invitation. Press Director: Mildred Sullivan, LA. 4-0461.

<u>Sun., June 13</u>	4:00 P.M. to 7:00 P.M. 7:30 P.M. to 10:00 P.M.	THE MENNEN COMPANY (Cocktails) (Protein 21 Shampoo & Hair Spray) LA POTAGERIE	Nassau Room - 2nd fl. Regent Room - 2nd fl. 554 Fifth Avenue
<u>Mon., June 14</u>	8:00 A.M. 8:30 A.M. 10:00 A.M. 10:30 A.M. 11:00 A.M. 11:30 A.M. 12:00 Noon 2:00 P.M. 2:30 P.M. 3:00 P.M. 3:30 P.M. 4:00 P.M. 4:45 P.M. 5:00 P.M. 6:45 P.M. 7:00 P.M.	Registration ALVAH INTERNATIONAL (breakfast) (Welcoming Address by Vincent Monte-Sano, president of N. Y. Couture Business Council) PICCIONE (Ron LoVece) DAVID CRYSTAL VASSARETTE Free writing period MONTGOMERY WARD (luncheon) ("Designer Speak-In") RUSSEL TAYLOR CROMPTON-RICHMOND GOLDWORM JUNIOR SOPHISTICATES Free writing period Bus departure from hotel to next event SAGA MINK (cocktails) "Extravaganza on Ice" Buses will return to New York Hilton FOAM FASHION FORUM (Buffet) "Fashions from the Forties"	Sutton Ballroom North Sutton Ballroom North Trianon Room - 3rd fl. Sutton Ballroom North Sutton Ballroom North Sutton Ballroom North Sutton Ballroom North The Sky Rink 450 West 33rd Street
<u>Tues., June 15:</u>	8:00 A.M. 9:30 A.M. 10:00 A.M. 10:30 A.M. 11:00 A.M. 11:45 A.M. 12:00 Noon 2:00 P.M. 2:15 P.M. 2:45 P.M. 3:15 P.M. 3:45 P.M. 4:45 P.M. 5:00 P.M. 7:00 P.M.	WIDDER BROTHERS (breakfast) "The Widder Way with Knits" DAVIDOW (Umberto Manzo) CARLYE (Sadie B. Weinberg) BURLINGTON HOSIERY Free writing period Leave for Americana Hotel MILLINERY INSTITUTE OF AMERICA "It's Hatmosphere" (luncheon) Return to New York Hilton TEAL TRAINA REMBRANDT (Ole Borden) JAY KOBRIN For MAISONETTE Free writing period Bus departure from hotel to next event THE BULOVA WATCH CO. (cocktails) "ABC'S of Watch Fashions" N. Y. AYER & SON for Diamonds Diamonds & bridal fashions	Sutton Ballroom North Sutton Ballroom North Sutton Ballroom North Sutton Ballroom North Americana Hotel Georgian Room Sutton Ballroom North Sutton Ballroom North Sutton Ballroom North Americana Hotel Georgian Room Sutton Ballroom North Sutton Ballroom North Sutton Ballroom North Hippopotamus Club 154 East 54th Street Shepheard's-Drake Hotel Park Ave. at 56th Street
<u>Wed., June 16:</u>	8:00 A.M. 10:00 A.M. 10:30 A.M. 11:00 A.M. 11:30 A.M.	ILGWU (breakfast) Moderator: Bess Meyerson, Commissioner of Consumer Affairs MARION DIGNEY BOUTIQUE THE SCHRADER ORGANIZATION FRANCESCA for DAMON & DAMON INT'L and SPORTCOUTURE Bus departure from hotel to next event (continued on following page)	Sutton Ballroom North Sutton Ballroom North Sutton Ballroom North Sutton Ballroom North Sutton Ballroom North

N.Y. COUTURE BUSINESS COUNCIL'S 57TH PRESS WEEK (continued from page 2)

12:15 P.M.	VOGUE-BUTTERICK PATTERNS	Butterick Bldg. (Spring St)
	Fashion show and Multi-Media experience - 161 6th Ave.,	
	5th fl. followed by luncheon.	
2:00 P.M.	Buses return to New York Hilton	
2:30 P.M.	LARRY ALDRICH (Marie McCarthy)	Sutton Ballroom North
3:00 P.M.	BORG TEXTILE GROUP	Sutton Ballroom North
3:30 P.M.	CAROUSEL FASHIONS	Sutton Ballroom North
4:00 P.M.	NAT KAPLAN	Sutton Ballroom North
4:30 P.M.	Free writing period	
5:00 P.M.	EMBA MINK BREEDERS ASSN. (cocktails)	Sutton Ballroom North
6:45 P.M.	Bus departure from hotel to next event	
7:00 P.M.	SHEFFIELD WATCH COMPANY	Gracie Mansion

<u>Thurs., June 17:</u>	8:00 A.M.	ACCESSORAMA (breakfast) "Artisan Age" accessories	St. Regis Roof 5th Avenue at 55th St.
	10:15 A.M.	Departure and return to Hilton for next event	
	10:30 A.M.	THE WOOL BUREAU OF AMERICA	Sutton Ballroom North
	12:15 P.M.	Bus departure from hotel to next event	
	12:30 P.M.	J. P. STEVENS & CO. (luncheon) "Thank You and Hello"	Le Pavillon Restaurant 111 East 57th Street

(Note: THE HOUSE OF BRANELL and RODRIGUES for PETER CLEMENTS will participate with photos and releases. Other participants: Cigar Institute; Dick Stuart, Importer; "Tom Cat" courtesy Murray Associates; Helena Rubinstein; Fashion Eyewear Group of America; I. Miller. There will be a 24-hour release date on each collection.

Monday	MEN'S AND WOMEN'S	KENYON INDUSTRIES	THE RIVERBOAT
June 14	FALL FASHIONS		350 FIFTH AVENUE
8:00 A.M.	"The Music of Yesterday, the Fashions of Today" -- rainwear and outerwear		
Breakfast	in fabrics finished by Kenyon. By invitation. Contact: Bob Wolf, OX. 5-2059.		
Monday	"DESIGNER SPEAK-IN"	MONTGOMERY WARD	N. Y. HILTON
June 14	FOR THE PRESS	(393 SEVENTH AVENUE)	TRIANON BALLROOM
12:00 Noon	"Be Yourself" starring: Clodagh O'Kennedy, Rudi Gernreich and Rita Perna.		
Luncheon	By invitation. Contact: Barbara McGinniss, 971-1958.		
Monday	MINK FASHIONS BY	SAGA MINK	SKY RINK
June 14	LEADING DESIGNERS		450 WEST 33RD STREET
5:00 P.M.	"Extravaganza on Ice" -- mink fashion show for visiting and local press. By		
Cocktails	invitation. Contact: Jane Kaufmann, J. Walter Thompson, 686-7000.		
Monday	DISPLAY OF	AMERICAN PRINTED	GENERAL MOTORS PLAZA
June 14	DESIGNS	FABRIC COUNCIL	767 FIFTH AVENUE
5:00 P.M.-	"First Nighter Display" of annual student design competition. Cocktails		
7:00 P.M.	in Autopub. By invitation. Contact: Ted Kaufman, Bell & Stanton, PL. 9-4800.		
Monday	FASHION SHOW	FOAM FASHION FORUM	N. Y. HILTON HOTEL
June 14	FOR THE PRESS		SUTTON BALLROOM NORTH
7:00 P.M.	"Fashions Reminiscent of the Forties". Commentator: Joan Crawford. By		
Dinner	invitation. Publicity: Toni Worley, 421-8991.		
Beginning	FALL MILLINERY &	EMME &	18 EAST 53RD STREET
Monday	BOUTIQUE FASHIONS	DON MARSHALL	SHOWROOM - 2ND FLOOR
June 14	Showing of millinery; also boutique ready-to-wear and accessories. Cont: PL. 8-1686.		
June 15	7:00 A.M., MILLIKEN BREAKFAST SHOW, Waldorf-Astoria, Grand Ballroom		
Tuesday	PRESS PREVIEW OF	CLAIROL	THE FOUR SEASONS
June 15	NEW PRODUCTS		99 EAST 52ND STREET
9:30 A.M.-	Clairol will introduce new products at a breakfast for the press. By invitation.		
11:30 A.M.	Contact: Hazel Carr, The Rowland Company, MU. 8-1200.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 15 12:00 Noon Brunch	FALL MILLINERY AT PRESS SHOW "It's Hatmosphere" -- Preview of Fall millinery collections for local and visiting press. By invitation. Publicity: Burt Champion, MU. 6-2970.	MILLINERY INSTITUTE OF AMERICA	HOTEL AMERICANA GEORGIAN ROOM
June 15	4:30 P.M., MILLIKEN AFTERNOON SHOW, Waldorf-Astoria, Grand Ballroom		
Tuesday June 15 7:00 P.M. Cocktails Dinner	DIAMOND DINNER FOR VISITING PRESS "Down the Aisle with Diamonds"-- bridal fashions by Marion Digney, with diamonds from Cartier, Tiffany, Van Cleef & Arpels and Harry Winston. Show at 7:30 P.M. By invitation. Publicity: Leslie Mirin, 974-7458.	N. W. AYER & SON, INC.	SHEPHEARD'S-DRAKE HOTEL PARK AVE. AT 56TH STREET
Tuesday June 15- June 18	FOOTWEAR FOR FALL AND WINTER Footwear and boots for men, women and children on view from 9:00-5:30 daily. By invitation. Publicity: Marian Rahl, Carl Byoir & Associates, 986-6100.	B. F. GOODRICH	800 SECOND AVE. (AT 42ND ST SHOWROOM - 8TH FLOOR
Beginning Tuesday June 15	OPENING OF HOLIDAY COLLECTION Collection of day through evening fashions designed by Eleanor Brenner. Continuous by appointment. Contact: Norma Wilk or Hank Sinkel, 947-9677.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
June 16	7:00 A.M., MILLIKEN BREAKFAST SHOW, Waldorf-Astoria, Grand Ballroom		
Wednesday June 16 8:30 A.M.- 6:00 P.M.	PREVIEW OF FALL JEWELRY COLLECTION "Jewelry in the Golden Manner" -- open house for the press. By invitation. Contact: Charlotte Leff or Bidi Atkinson, CH. 4-4300.	MONET (6 WEST 32ND STREET)	WARWICK HOTEL SUSSEX ROOM - 2ND FLOOR
Wednesday June 16 9:00 A.M.- 5:00 P.M.	OPEN HOUSE: LEATHER GOODS New line of small leather goods and office and desk accessories. By invitation. Publicity: Billie Gould, 869-1675.	BLUE STAR LEATHER	N.Y. HILTON HOTEL SUTTON BALLROOM NORTH
Wednesday June 16 5:00 P.M. Cocktails	"LOVE STORY" AMERICAN MINK '71 Press showing of American mink fashions by leading manufacturers and designers. By invitation. Contact: Virginia Casey, 736-9516.	EMBA MINK BREEDERS ASSOCIATION	N. Y. HILTON HOTEL SUTTON BALLROOM NORTH
Thursday June 17 8:00 A.M. Breakfast	THIRTEENTH EDITION: "ACCESSORAMA" "The Artisan Age" -- accessories for Fall-Winter (N.Y. Couture Council). Publicity: Marino and Maxwell Associates, 679-2990.	TWELVE LEADING MANUFACTURERS	ST. REGIS HOTEL ROOF
Thursday June 17 8:30 A.M. Breakfast	BREAKFAST SEMINAR FOR TEN COLLEGE GIRLS Subject: "What's on the College Girl's Mind 1971?" -- for Glamour's ten outstanding college girls. Moderator: David Frost. Admission by special non-transferable ticket. Invitations have been issued.	GLAMOUR MAGAZINE	HOTEL PLAZA TERRACE ROOM
Thursday June 17 10:15 A.M.- 12:15 P.M.	PREVIEW: WASHABLE "PROGRAMMED KNITS" Introducing wonder wools from Fablon, in coorporation with the Whirlpool Corporation. By invitation. Publicity: Audrey Leeds, YU. 6-6222, ext. 260.	THE WOOL BUREAU, INC.	NEW YORK HILTON SUTTON BALLROOM NORTH

Thursday FASHION WORKSHOP: J. P. STEVENS LE PAVILLON
June 17 LUNCHEON FOR PRESS 111 EAST 57TH STREET
12:30 P.M. By invitation only. Contact: Cathy Cash, 575-2370 or Peg Mathews, 575-2343

Thursday PRESS PREVIEW: MEN'S FASHION ASSN. BUCK HILL INN
June 17- FASHION CLINICS OF AMERICA BUCK HILL FALLS, PA.
June 20 Third annual Fall-Winter preview of men's and boys' fashions.
June 17: 7:00 P.M... Cocktails Sun Deck (Dress: Informal)
8:00 P.M... Buffet supper; dancing/relaxing(cocktails, courtesy Schenley)
June 18: 8:00 A.M... Michaels/Stern (breakfast) Talk Show--Tailored Knits
9:00 A.M... MFA Clinic One: "Classics in Tailoreds--Fall '71"
12:00 Noon.. Nat'l Assn of Hosiery Mfrs (cocktails, luncheon)
"Socks in a Changing World of Fashion"
6:30 P.M... Jockey Menswear (cocktails, dinner) "Underneath it All"
June 19: 7:45 A.M... Hat Corp. of America (breakfast)
"Sing for your breakfast"--starring Bobby Short
9:00 A.M... MFA Clinic Two: "Sportswear Nostalgia--Fall '71"
12:00 Noon.. Wembley Industries (luncheon)--(Wembley, Resilio and
Liebert Neckwear) "Wovens, Neats, Tapestries
and all that Jazz"
7:00 P.M... After Six in assn with E. I. DuPont (cocktails, dinner)
"Black Tie Hoe-Down"
June 20: 8:00 A.M... American Printed Fabrics Council (breakfast)
9:00 A.M... MFA Clinic Three: "The Young Man's Style--Fall '71"
11:30 A.M... Pierre Cardin (cocktails, luncheon)
"Scene in the Best Circles"
By invitation only. Contact: Katherine Agnello, 1290 Sixth Avenue, LT. 1-8210

FUR COLLECTIONS - NOW SHOWING

ALIXANDRE FURS. 150 West 30th Street, 18th floor, 736-5550
(By Chloe, Givenchy, John Kloss, Viola Sylbert)
DONALD BROOKS FOR MICHAEL FORREST 333 Seventh Avenue, 20th floor, LO. 4-4726
FREDRICA 345 Seventh Avenue, 16th floor, CH. 4-8685
PAULINE TRIGERE FOR OLIVER GINTEL 333 Seventh Avenue, 16th floor, 736-5550
GEOFFREY BEENE FOR DAN GROSSMAN 333 Seventh Avenue, 19th floor, PE. 6-0088
BEN KAHN & BOUTIQUE BEN KAHN 150 West 30th St., 13th fl., BR. 9-0633/594-5303
MAXIMILIAN. 20 West 57th Street, 3rd floor, CI. 7-1388
THE FUR DIMENSION BY MR. FRED. 224 West 30th Street, 11th floor, 736-8516
NEUSTADTER FURS 333 Seventh Avenue, 11th floor, LA. 4-3365
QMB FURS 333 Seventh Avenue, 3rd floor, 244-7551
REIN, RAIN & GURVITCH 150 West 30th Street, 2nd floor, CH. 4-2179
OSCAR DE LA RENTA FURS 333 Seventh Avenue, 18th floor, 565-1646
REVILLON BY FERNANDO SANCHEZ. Saks Fifth Ave, 5th fl., PL. 3-4000, ext. 496
RITTER BROTHERS; & ARNOLD SCAASI 224 West 30th Street, 14th floor, BR. 9-8144
CHESTER WEINBERG FURS FOR GOLDIN-FELDMAN . . 345 Seventh Avenue, 12th floor, LA. 4-5373

Sunday	FALL SHOWINGS FOR VISITING PRESS	AMERICAN DESIGNER SHOWINGS	MARRIOTT'S ESSEX HOUSE 160 CENTRAL PARK SOUTH
June 20-			
June 25	Unless otherwise noted, all showings are held in the Colonnades Ballroom. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.		
<u>Sun., June 20:</u>	7:30 P.M.	MEET-THE-DESIGNERS BUFFET Guests of Andrew Malone of Marriott's Essex House	
<u>Mon., June 21:</u>	8:00 A.M. 9:00 A.M. 9:45 A.M. 10:30 A.M. 11:15 A.M. 12:15 P.M. 1:45 P.M. 2:30 P.M. 3:15 P.M. 4:00 P.M. 4:45 P.M. 6:00 P.M.	FALL FASHION FORECAST (ELEANOR LAMBERT) (breakfast) ANNE KLEIN AND COMPANY JOHN WEITZ KASPER FOR JOAN LESLIE Writing period MALCOLM STARR, GINO CHARLES, MALCOLM CHARLES (luncheon) CHRISTIAN DIOR -NEW YORK BY HUBERT LATIMER SUZY PERETTE (VICTOR COSTA) LEO NARDUCCI OSCAR DE LA RENTA Writing period AMERICAN FOOTWEAR INSTITUTE (cocktails)	
<u>Tues., June 22:</u>	8:00 A.M. 9:00 A.M. 9:45 A.M. 10:30 A.M. 11:15 A.M. 12:00 Noon 1:00 P.M. 2:30 P.M. 3:15 P.M. 4:00 P.M. 5:00 P.M. 7:00 P.M.	FUR INFORMATION & FASHION COUNCIL (breakfast) Showing of "Forty Furbelow's" ADELE SIMPSON PAPILLON JERRY SILVERMAN (SHANNON RODGERS) Writing period HERBERT & BETH LEVINE SHOES (aperitif) COTY AWARDS LUNCHEON KIMBERLY KNITWEAR TRIGERE Writing period SHIP N'SHORE (cocktails, dinner and mini-musical fashion showing) Buses leave for FOLLIES (Winter Garden Theatre)	
<u>Wed., June 23:</u>	8:00 A.M. 9:00 A.M. 9:45 A.M. 10:30 A.M. 11:15 A.M. 12:15 P.M. 1:00 P.M. 2:30 P.M. 3:15 P.M. 4:00 P.M. 4:45 P.M. 6:00 P.M. & 8:15 P.M.	THE SOFTNESS GROUP (breakfast) "Ecology and the Child's World" with fashions by Kate Greenaway and Wrangler CALVIN KLEIN JEREMY (ALAN PHILLIPS) PAT SANDLER Writing period HARPER'S BAZAAR TO MEET GLORIA & WYATT COOPER(aperitif) BILL BLASS (luncheon) STAN HERMAN FOR MR. MORT HALSTON INTERNATIONAL MAXIMILIAN FURS--Couture & Franchised Collections Writing period PRIVATE SCREENINGS OF "DEATH IN VENICE" (Warner Bros. Screening Room, 666 Fifth Ave., 6th floor)	
<u>Thursday, June 24:</u>	8:00 A.M. 9:00 A.M. 9:45 A.M. 10:30 A.M. 11:15 A.M.	CULTURED PEARL ASSOCIATIONS OF AMERICA AND JAPAN (breakfast and showing) JOHN ANTHONY ANNE FOGARTY CLAUDIA FOR GEORGE HALLEY ARTHUR WILLIAMS presents DORIAN LOUNGEWEAR	

AMERICAN DESIGNER SHOWINGS (continued from page 6)

<u>Thursday, June 24:</u>	12:15 P.M.	CADORO JEWELRY (aperitif)
	1:00 P.M.	MONSANTO COMPANY (TEXTILES DIVISION) (luncheon)
	2:30 P.M.	"Wigging Out" film and Elura Wig presentation
	3:15 P.M.	DONALD BROOKS
	4:00 P.M.	RITTER FURS.
	4:45 P.M.	POLO BY RALPH LAUREN
	5:45 P.M.	Writing period
		OLGA UNDERFASHIONS (cocktails)

<u>Friday, June 25:</u>	8:00 A.M.	REVLON'S "Red Hots of '72" -- preview breakfast
	9:00 A.M.	JOSEPH STEIN BY MURIEL READE
	9:45 A.M.	VICTOR JORIS FOR CUDDLECOAT
	10:30 A.M.	DIANE VON FURSTENBERG
	11:15 A.M.	Writing period
	12:00 Noon	STIRRUP CUP (Luncheon)
	1:00 P.M.	ADRI
	1:45 P.M.	GIORGIO DI SANT'ANGELO

(Note: The release date on morning shows is the following morning; and on afternoon shows, the following afternoon -- except Friday (immediate release date). Helene Curtis and Kenneth Lane photographs and release available in the Press Room.)

Saturday	BRIDAL FASHION	ABRAHAM & STRAUS	8TH FLOOR
June 19	SHOWINGS	(BROOKLYN)	SPECIAL EVENTS CENTER
10:00 A.M.	Also at 11:30 and 2:00.	Open to public. Publicity: Olga Soffer, TR. 5-0195	

Saturday	CUSTOMER SHOWING:	GIMBELS	AUDITORIUM
June 19	BRIDAL FASHIONS		6TH FLOOR
11:30 A.M. &	Admission by ticket (free) available in Special Events Office, 10th floor.		
2:00 P.M.	Publicity: Margot Infantino, LO. 4-3300. (Tickets -- LO. 4-3368)		

June 20	FATHER'S DAY (Sunday)
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June 20-	INTERNATIONAL HOME FURNISHINGS SHOW, MERCHANDISE MART, CHICAGO, ILLINOIS
June 26	Contact: 312-527-4141.

Monday	"DAY OF BEAUTY"	LEADING BEAUTY	HAMPSHIRE HOUSE
June 21	FOR VISITING PRESS	COMPANIES	THE COTTAGE
12:00 Noon-	Fall-Winter beauty news from: Adrian Arpel, Bonne Bell, Dannon Yogurt,		
5:30 P.M.	Fermodyl, Gillette, Neutrogena, Noxzema, Personal Products Co., Saks Fifth Avenue Beauty Shops, Schick Electric, Thompson Medical Company, Toni, Vanda Beauty Counselor, Wella. For local and visiting press, by invitation. Contact: Helen Nash, MU.6-3350; Joan Parker, 371-5440.		

Monday	DESIGNER SHOWCASE:	SPRINGS MILLS, INC.	TIME-LIFE BLDG
June 21	SPRING '72 FABRICS	(104 WEST 40TH ST.)	AUDITORIUM-8TH FLOOR
4:00 P.M.-	Show at 5:00 P.M. A multi-media presentation of Spring '72 fabrics by		
5:30 P.M.	designers including Pat Ashley, Betsy Daniel, Giorgio di Sant'Angelo, Meredith Gladstone, Betsey Johnson, Leo Narducci, Belle Saunders, Don Simonelli. By invitation. Contact: Springs Mills, Penny Lempenau, 556-6197. Publicity: Bell & Stanton, Alice Encke, 759-4800.		

Tuesday	FUR FASHION SHOW	FUR INFORMATION AND	MARRIOTT'S ESSEX HOUSE
June 22	FOR VISITING PRESS	FASHION COUNCIL	COLONNADES BALLROOM
8:00 A.M.	"Forty Furbelows" -- showing of fur fashions by leading designers. By invitation. Contact: Nona Lou Greene, PE. 6-4858		
Breakfast			

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 22 12:00 Noon Luncheon	FASHION SHOW AND LUNCHEON "Get Up and Go" benefit fashion show and luncheon for Flushing Hospital and Medical Center. Met's wives will model. By invitation. Contact: Cathy Cash, 575-2370.	J. P. STEVENS & AMERICAN AIRLINES	SHEA STADIUM DIAMOND CLUB
Tuesday June 22 4:15 P.M.	PRESS PREVIEW: BOUTIQUE FURS "Winter Romantics on Ice" -- starring Peggy Fleming and other stars. By invitation. Contact: Anita Tiburzi or Valerie Jennings, 752-1510.	BOUTIQUE BEN KAHN	PARK LANE HOTEL 36 CENTRAL PARK SO.
Wednesday June 23 5:30 P.M.	PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment in showroom, 9th floor. Contact: 564-0910.	GEORGE HALLEY (498 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Thursday June 24 3:15 P.M.	PRESS PREVIEW OF FUR COLLECTIONS Fur preview for out-of-town and local press. Also special collection of furs by Scaasi. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	RITTER BROTHERS	MARRIOTT'S ESSEX HOUSE COLONNADES BALLROOM
Thursday June 24 4:30 P.M.	PRESS SHOWING: RIVE GAUCHE COLLECTION By invitation. Contact: Sophie Xuereb, 832-7100.	YVES SAINT LAURENT - PARIS COLLECTIONS	543 MADISON AVENUE SHOWROOM -3RD FLOOR
Beginning Monday June 28	OPENING OF CRUISE COLLECTION By appointment. Contact: Alina Roux or Kathy Bourke, 249-9600.	KEN SCOTT	17 EAST 67TH STREET SHOWROOM - 3RD FLOOR
Wednesday July 7 12:00 Noon	PREVIEW: HATS, COUTURE BOUTIQUE ACCESSORIES Champagne Vernissage of Mr. John's "Top-To-Toe" collection for Autumn and Winter. For press and buyers, by invitation. Thereafter by appointment. Contact: PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON- 7TH FLOOR
Thursday July 8 12:00 Noon	AUTUMN-WINTER COLLECTION By invitation. Contact: 688-4410. Publicity: Eleanor Lambert: MU. 8-2130.	ADOLFO (22 EAST 56TH STREET)	ST. REGIS HOTEL VERSAILLES ROOM

FALL COUTURE SHOWINGS IN LONDON, ROME, MADRID, PARIS

Tuesday July 13- July 15	INCORPORATED SOCIETY OF LONDON FASHION DESIGNERS <u>July 13:</u> Clive -- 11:00, 3:00, 7:00; Mattli. <u>July 14:</u> Hardy Amies -- 11:30 and 3:30. Contact: Miss Joyce Kirkman, c/o H&M Rayne Ltd., Tileyard Road, Kings Cross, London N. 7.
July 16- July 22	COUTURE SHOWINGS IN ROME Contact: Camera Nazionale della Moda Italiana, via Lombardia 44, 00187 Rome
Thursday July 22- July 25	COUTURE SHOWINGS IN MADRID Collections by Carmen Mir, Herrera Y Ollero, Pedro Rodriguez, Mitzou, Villahierro, Elio Berhanyer, Lino, Pedro Rovira, Santa Eulalia, Pertegaz. Contact: Miss Virginia Tablas, Oficina de Promocion de la Moda Espanola, Ministerio de Informacion Y Turismo, Avenida Generalisima 29, Madrid, Spain.
Beginning Monday July 26	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE <u>July 26:</u> Christian Dior; <u>July 27:</u> Yves St. Laurent; Chanel. Other dates later. Contact: Marjorie Dunton, 100 rue du Fauborg St-Honore, Paris VIII.

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